Primary logo

Green indicates Clear Space. This area must be kept free of other elements.

The minimum required clear space is defined by the measurement “X” (which equal to the height of the D letter).

Colors palette

Pantone 199
R: 213  G: 0  B: 50
C: 0  M: 100  Y: 77  K: 16
RAL 9017
C: 73  M: 65  Y: 60  K: 79
R: 34  G: 33  B: 33
Pure White
R: 255  G: 255  B: 255
C: 0  M: 0  Y: 0  K: 0

Alternative logo versions

The Box. The corporative diffused identity. The boxed version is best used for noisy background.

V. V logo refers to Devinci products.

Official Typeface

RUBIK
Bold
Aa Bb Cc Dd Ee Ff Gg Hh Ii Ji Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

RUBIK
Medium
Aa Bb Cc Dd Ee Ff Gg Hh Ii Ji Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

RUBIK
Regular
Aa Bb Cc Dd Ee Ff Gg Hh Ii Ji Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

RUBIK
Light
Aa Bb Cc Dd Ee Ff Gg Hh Ii Ji Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Casual Text

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